

# Strategic Road Map 2018

## PURPOSE

REDUCE THE NUMBER OF PEOPLE LIVING AT OR BELOW 200% OF THE POVERTY LEVEL

## -----RACIAL, CULTURAL AND ECONOMIC EQUITY-----

### Education

Goal: College, Life and Career Ready

Access to Innovative Learning for All

Job Preparedness

#### Solutions

- Dolly Parton Imagination Library
- Preschool Bus and Ride Scholarships
- Middle School After School Programs

#### Solutions

- Job Counselor
- Made In Owatonna Days
- www.steelecoworks.com

### Income

Goal: Family-Sustaining Income

Transportation to Work

Emergency Savings/Financial Stability

#### Solutions

- Shuttle To Work

#### Solutions

- Incent to Save

### Health

Goal: Better Health/Health Equity

Reduced Obesity

Reduced Depression/Anxiety and Substance Use

#### Solutions

- Farmers Market - SNAP
- Mobile Food Shelf
- Fare for All

#### Solutions

- Campaign on resiliency and resources

## -----Broad and Diverse Community Engagement-----

#### Barriers

- Transportation to Quality Learning
- Cost of Materials and Tuition

#### Barriers

- Lack of job experience, connections
- Non-native Language

#### Barriers

- Insufficient public transportation
- Unreliable vehicle
- No driver's license
- High cost of gas

#### Barriers

- Low financial literacy
- Little or no savings
- High Debt
- Poor or no credit

#### Barriers

- Access to and Consumption of Healthy foods
- Lack of Active Lifestyle

#### Barriers

- Low Connectedness
- Low Resiliency
- Low Predictability & Safety