



UNITED WAY
OF STEELE COUNTY

ANNUAL REPORT

2023



OWATONNA
AREA CHAMBER OF COMMERCE

**Thank you for being our 2023
Community Campaign Leader**



unitedwaysteelecounty.org



507-455-1180



@UWSteeleCounty

Vision: A sustainable and vibrant community where residents enjoy an enriching quality of life, economic opportunities, and self-sufficiency, and are secure knowing a network of human service agencies is ready to assist them if needed.

Mission: To change lives by mobilizing and optimizing the caring power of our community.

Our Staff



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President



Neil Lyons
Operations
Coordinator



Kellen Hinrichsen
Donor Development
Coordinator



Pearl Rendon
Youth Support
Coordinator



OPEN
PCN Coordinator



Nedda



Madi



Emma

Fabulous Interns

Our Board of Directors



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Scott Kozelka



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Christina Wetmore



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Stephanie Olson



Jason Kleeberger



Jeff Elstad



Matt Durand

**Community Champions, working together
for a Brighter Future for Everyone!!**

2023 Funded Community Investments Programs and Services

Healthy Community

Improving health and wellbeing for all

- **Crisis Resource Center** - Domestic Violence and Abused Children's Program
- **Exchange Club Center for Family Unity** - Parent Mentoring and Supervised Visitation
- **HealthFinders Collaborative** - Medical, Dental Services, and Mental Health
- **Healthy Seniors** - Neighbor to Neighbor
- **Let's Smile, Inc.** - Clinical Dental and Oral Health Education
- **South Central Human Relations Center** - Sage Enrichment Center
- **SEMCCAC** - Senior Nutrition and Caregiver Advocate



- **Big Brothers Big Sisters** - Community Mentoring and REACH Mentoring
- **Blooming Prairie Youth Club** - Youth Development
- **Medford Public Schools** - Medford Tiger Club
- **Somali American Cultural Society of Owatonna** - Homework Help and Tutoring
- **Workforce Development** - Job Readiness Counselor and Universal Client

Youth Opportunity

Helping young people realize their full potential

Financial Security

Creating a stronger financial future for every generation.

- **Cedar Valley Services** - Competitive Placement and Preschool Transportation
- **Children's Remedial Fund** - Children's Healthcare Stipends
- **Community Pathways** - Marketplace and Unique Finds
- **Rachel's Light** - Stabilization Program
- **Transitional Housing of S.C.** - Transitional Housing and Eviction Prevention
- **Southern MN Regional Legal Services** - Family Law and Government Benefits



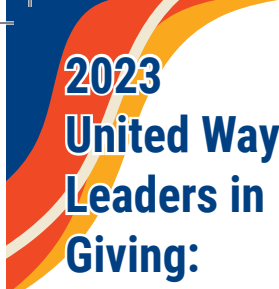
- 211 Call Center
- Adopt-A-Family
- Adult ESL Drivers Education
- Affordable Housing Action Team
- Bright by Text
- Born Learning Trails
- Childcare Volunteer Program
- CommUnity Tables
- Dolly Parton's Imagination Library
- Health & Happiness Project
- Legal Kiosk Site

Community Resiliency

Addressing urgent needs today for a better tomorrow

- Made in Owatonna Days
- Racial Division Action Team
- Ride United
- SingleCare
- Tax Preparation
- Teen Mental Health Action Team
- Truancy Intervention Action Team
- United for Childcare
- Volunteers United
- Women United





2023 United Way Leaders in Giving:

Tocqueville Society (\$10,000+)

Jeff Fetters

President's Circle (\$9,999 - \$5,000)

Lesa Anderson
Del & Connie Cass
Gregg & Anne Draeger
David Thomas
(1) Anonymous Donor

Steele County Champions (\$4,999-\$3,000)

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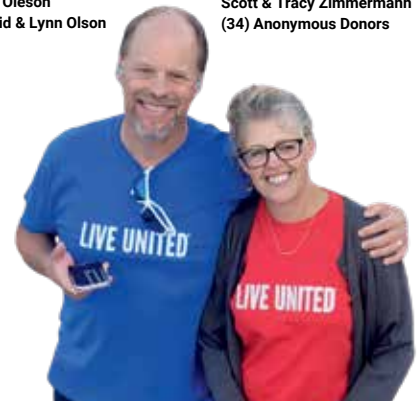
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2023 Most Generous Workplaces

Small Business Gifts

1. Climate by Design, Inc.
2. Owatonna Bus Company
3. Holland Family Dental & Diane Holland, RE/MAX Venture
4. Gandy Company
4. Modern Metal Products
4. Prairie Ridge Orthodontics
4. Spherion Staffing
4. State Farm Insurance Plemel Agency
4. Steele-Waseca Co-op Electric
10. IEnter Wealth Management, LLC
11. J&H Liquors
12. Corporate Recognition, Inc.
12. Jensen Agency
12. RE/MAX Venture Matt & Deb Gillard
12. Walbran & Furness, Chartered
16. Honest -1 Auto Care
17. American Family Insurance Jessica Gruenwald Agency
17. Ameriprise Financial Services Dean Velzke
17. Doherty Staffing Solutions
17. OTB Café - Old Town Bagels

Workplace Campaigns

1. Federated Insurance Company
2. Viracon, Inc.
3. Wenger Corporation
4. Mayo Clinic Health System - Owatonna
5. US Bank - Owatonna
6. ISD 761 – Owatonna Public Schools
7. Napa Distribution Center
8. Costco Distribution Center
9. Owatonna Public Utilities
10. Gopher Sport
11. Jostens
12. Profinium
13. Steele County Free Fair
14. Owatonna Area Chamber of Commerce and Tourism
15. West Bank
16. AmesburyTruth
17. Bremer Bank
18. ERA Gillespie Real Estate
19. CliftonLarsonAllen
20. City of Owatonna



United Way of Steele County Pledge Form 2024 Individual Giving Campaign

I want to help the cause!!

- Check Enclosed (Place in Envelope)
Mail to: Box 32, Owatonna, MN 55060
- Invoice me \$_____ each month.
- Invoice me \$_____ annually.
- I gave online (see options below)



_____ Name


_____ Address

_____ City, State, Zip Code

_____ Phone Number

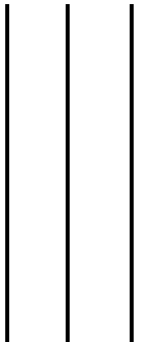
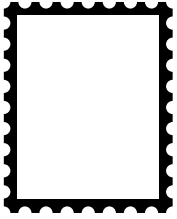
_____ Email

4 Ways to Give Online:

- 1) Scan QR Code
- 2) Text GIVEUNITED to 53-555
- 3) Venmo @uwsteelecounty 
- 4) Mail to: P.O. Box 32, Owatonna, MN 55060



We all can make a positive
Impact *Together*



United Way of Steele County
PO Box 32
Owatonna, MN 55060

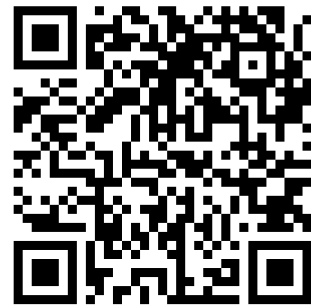


Fold on this line, tape end, stamp, and place in mail.

**One person can make a difference, and
I'm that person. Will you join me?**



Donate

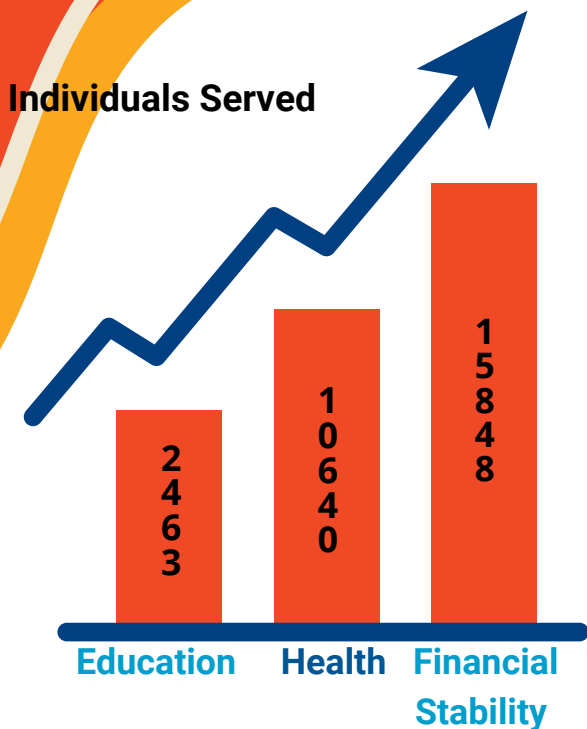


Volunteer

2023 Steele County Results

In 2023, **28,958** individuals were served within Steele County.

Individuals Served



People Served from Blooming Prairie

In 2023, 1,097 individuals living in Blooming Prairie were provided services.

Health	383
Education	400
Financial Stability	314

People Served from Ellendale

In 2023, 568 individuals living in Ellendale were provided services.

Health	380
Education	4
Financial Stability	184

People Served from Medford

In 2023, 1,331 individuals living in Medford were provided services.

Health	465
Education	206
Financial Stability	660

People Served from Owatonna

In 2023, 22,657 individuals living in Owatonna were provided services.

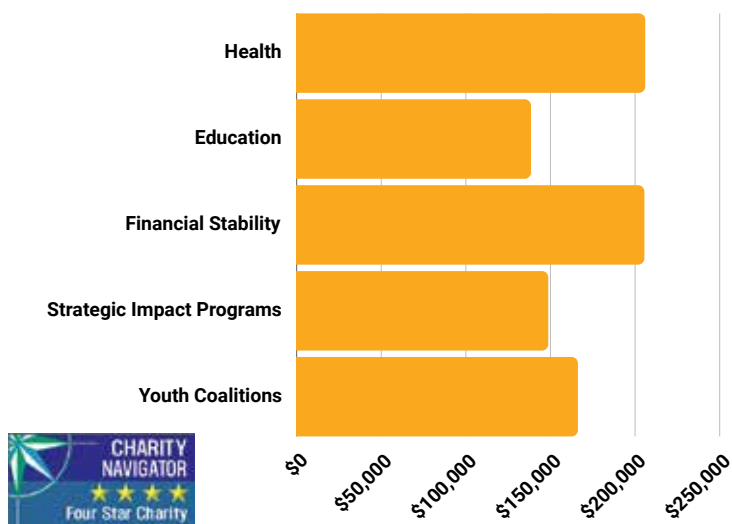
Health	8,969
Education	1,637
Financial Stability	12,051

People Served within Steele County

In 2023, 3,305 individuals living outside Steele County or were without a home that were provided services.

Health	2,639
Education	216
Financial Stability	450

Funding Distribution



Where funds were received from:

- Campaign \$785,598
- Grants and Contracts \$451,508

Program 81%
Fundraising 17%
Operations 2%

Blooming Positive Actions Coalition (BPAC)

Established in 2021 through a grant funded by the Department of Human Services Behavioral Health Division and housed within the Blooming Prairie Public Schools. The program's main goal is to **reduce the monthly rate of underage alcohol consumption and delay the age of first use**. This is achieved with prevention efforts using Positive Community Norms. By focusing on the healthy choices BPHS students make, we can help deter students from making unhealthy choices. By working to close the gap with use rates and students' perceptions, and by showing the majority of students don't drink alcohol in a typical month, we can reduce underage consumption and delay the age of first use. BPAC also supports Hand in Hand Club.



Steele County Coalition for Healthy Youth

Empowering youth to choose a **chemical free lifestyle** through education, advocacy, and community engagement. The areas of focus include youth mental health, prevention/reduction of underage drinking, marijuana use, tobacco/vaping use, and prescription drug misuse/abuse. Programs and services include:

- Advocacy and public policy work
- Community messaging
- Educational presentations
- Opioid prevention, intervention, and recover
- Red ribbon week
- Responsible beverage server training
- Sober and Safe Activities
- Social host ordinance Sticker
- shock
- Tobacco free signs
- Vaping education curriculum
- Video surveillance
- Youth advisory board
- Youth Mental Health First Aid



New programs in 2024:

- **Furnishing Hope** - Furniture Assistance Program
- **Grandparents for Education** - K-12 Tutoring

Coming in 2025...

- **Somali American Culture Society of Owatonna** - Adult Language Support
- **NRHEG Public Schools** - Ellendale Panther Preschool.



United Way
of Steele County

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From strengthening local resilience to advancing health, youth opportunity, and financial security, United Way of Steele County is mobilizing communities to action so all can thrive.

The collage features a central poster for the 'All In For Steele County' event, presented by United Way of Steele County. The poster includes the following text: 'ALL IN FOR Steele County', 'Presented by United Way of Steele County', 'TICKETS: \$50 PER PERSON', 'REGISTRATION COMING SOON', 'Saturday, November 16, 2024', 'Sparetime Entertainment', and 'CASINO GAMES - RAFFLES - APPETIZERS - DRINKS - MUSIC'. Surrounding the poster are numerous photos of community members, staff, and volunteers at various events, including a Doherty Employment Center presentation, a West Bank award ceremony, and various group photos of people wearing 'LIVE UNITED' shirts.