



**United Way**   
**United Way of Steele County**

# Steele County Report Card



1850 Austin Road Ste 103  
Owatonna, MN 55060  
507-455-1180

**HOW TO  
LIVE UNITED  
IN STEELE COUNTY.**

**JOIN HANDS.  
OPEN YOUR HEART.  
LEND YOUR MUSCLE.**

**FIND YOUR VOICE.  
GIVE 10%. GIVE 100%.**

**GIVE 110%.  
GIVE AN HOUR. GIVE A SATURDAY.  
THINK OF WE BEFORE ME.**

**REACH OUT A HAND TO ONE AND  
INFLUENCE  
THE CONDITION OF ALL.**

**GIVE. ADVOCATE. VOLUNTEER.  
LIVE UNITED<sup>®</sup>**



# 2021 Funded Community Investments Programs and Services

## Health

- **Crisis Resource Center** - Domestic Violence and Abused Children's Program
- **Exchange Club Center for Family Unity** - Parent Mentoring and Supervised Visitation
- **HealthFinders Collaborative** - Medical and Dental Services
- **Healthy Seniors** - Neighbor to Neighbor
- **Let's Smile, Inc.** - Clinical Dental and Oral Health Education
- **South Central Human Relations Center** - Sage Enrichment Center and ARMHS
- **SEMCAC** - Senior Nutrition

## Education

- **Big Brothers Big Sisters** - Community Mentoring and REACH Mentoring
- **Blooming Prairie Youth Club** - Youth Development
- **Crisis Resource Center** - Violence Prevention
- **Workforce Development** - Job Readiness Counselor

## Basic Needs and Financial Stability

- **Children's Remedial Fund** - Children's Healthcare Stipends
- **Cedar Valley Services** - Competitive Placement and Preschool Transportation
- **Transitional Housing of S.C.** - Transitional Housing and Eviction Prevention
- **Community Pathways** - Marketplace, Unique Finds, and Boots to Work
- **Southern MN Regional Legal Services** - Family Law and Government Benefits



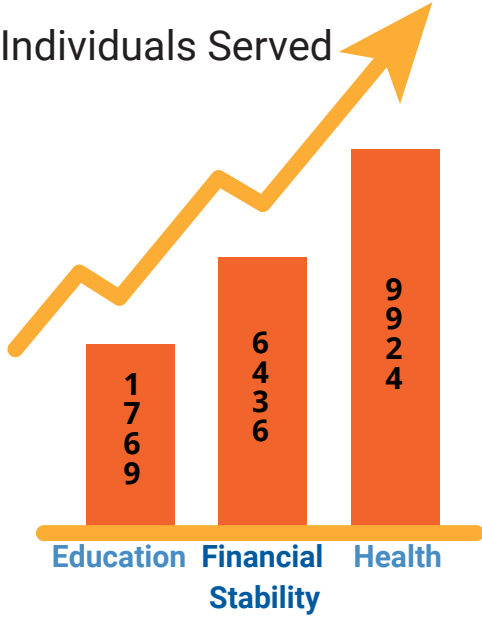


# 2021 Steele County Results

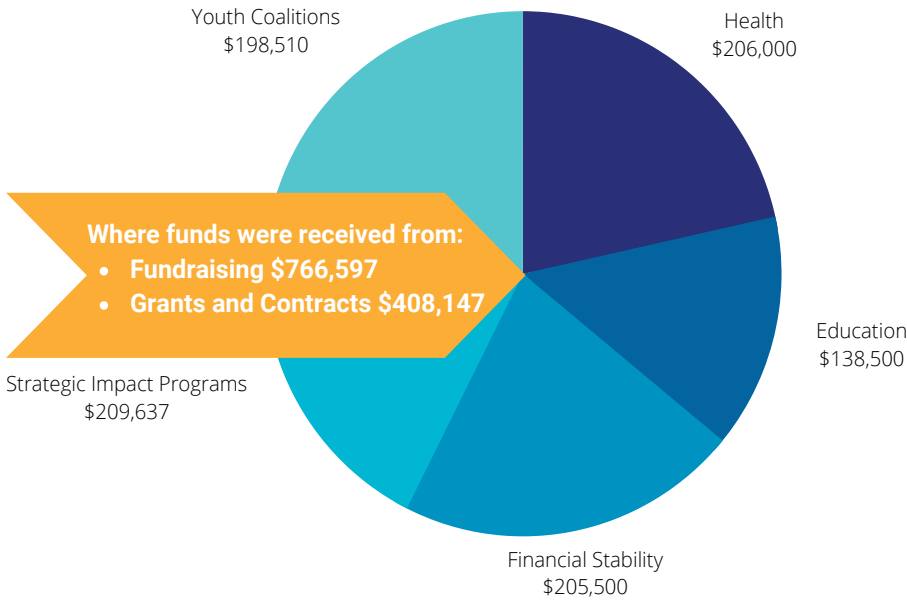
In, 2021, 18,129 individuals were served in Steele County.

**Our Mission:**  
To change lives by mobilizing and optimizing the caring power of our community.

## Individuals Served



## Funding Distribution



**Our Vision:**  
We envision a sustainable and vibrant community where residents enjoy an enriching quality of life, economic opportunities, and self-sufficiency, and are secure knowing a network of human service agencies is ready to assist them if needed.

## Expenses



**Program 81%**  
**Fundraising 15%**  
**Operations 4%**



## People Served from Blooming Prairie

In 2021, 1,134 individuals living in Blooming Prairie were provided services.

<b>Health</b>	<b>507</b>
<b>Education</b>	<b>440</b>
<b>Financial Stability</b>	<b>187</b>

## People Served from Ellendale

In 2021, 284 individuals living in Ellendale were provided services.

<b>Health</b>	<b>160</b>
<b>Education</b>	<b>4</b>
<b>Financial Stability</b>	<b>120</b>

## People Served from Medford

In 2021, 958 individuals living in Medford were provided services.

<b>Health</b>	<b>408</b>
<b>Education</b>	<b>74</b>
<b>Financial Stability</b>	<b>476</b>

## People Served from Owatonna

In 2021, 15,753 individuals living in Owatonna were provided services.

<b>Health</b>	<b>8850</b>
<b>Education</b>	<b>1251</b>
<b>Financial Stability</b>	<b>5652</b>



# 2021 United Way of Steele County Programming

- 211 Call Center
- Adopt-A-Family
- Bright by Text\*\*
- Distance Learning Support Sites
- Dolly Parton's Imagination Library
- Health & Happiness Project\*
- K-5 Mental Health\*
- Legal Kiosk Site
- Made in Owatonna Days\*
- Parent Support Groups\*
- PPE Distribution
- SingleCare
- Tax Preparation
- Tiger Club\*
- Volunteers United

\*Partnership/Collaboration

\*\*Implemented in 2022



# 2021 United Way of Steele County Hosted Programming



## Steele County Coalition for Healthy Youth

(Formally Steele County Safe and Drug Free)

Empowering youth to choose a chemical free lifestyle through education, advocacy, and community engagement.

The areas of focus include youth mental health, prevention/reduction of underage drinking, marijuana use, tobacco/vaping use, and prescription drug misuse/abuse.

Programs and services include:

- Advocacy and public policy work
- Community messaging
- Educational compliance checks
- Educational presentations
- Flavored tobacco products
- Hidden in plain sight
- Opioid prevention, intervention, and recover
- Red ribbon week
- Responsible beverage server training
- Sober and Safe Activities
- Social host ordinance
- Sticker shock
- Tobacco free signs
- Vaping education curriculum
- Video surveillance
- Youth advisory board
- Youth Mental Health First Aid



## Blossoms United

Established in 2021 through a grant funded by the Department of Human Services Behavioral Health Division and housed within the Blooming Prairie Public Schools. The program's main goal is to reduce the monthly rate of underage alcohol consumption and delay the age of first use. This is

achieved with prevention efforts using Positive Community Norms. By focusing on the healthy choices BPHS students make, we can help deter students from making unhealthy choices. By working to close the gap with use rates and students' perceptions, and by showing the majority of students don't drink alcohol in a typical month, we can reduce underage consumption and delay the age of first use.





# 2021 Most Generous Workplace Campaigns

1. Federated Insurance Company
2. Viracon, Inc
3. Wenger Corporation
4. Mayo Clinic Health System - Owatonna
5. Gopher Sport
6. ISD 761 – Owatonna Public Schools
7. AmesburyTruth
8. Allina Health – Owatonna Hospital
9. CliftonLarsonAllen - Owatonna
10. Jostens
11. Napa Distribution Center
12. US Bank - Owatonna
13. Owatonna Public Utilities
14. South Central Human Relations Center
15. Steele County Free Fair
16. Daikin Applied
17. Profinium - Owatonna
18. Cash Wise Foods - Owatonna
19. UPS
20. ERA Gillespie Real Estate
21. Costco Distribution Center
22. West Bank - Owatonna





UNITED WE FIGHT  
UNITED WE WIN  
**LIVE UNITED**



United Way  
of Steele County

## United Way of Steele County Pledge Form 2022 Individual Giving Campaign

\_\_\_\_\_

Name

\_\_\_\_\_

Address

\_\_\_\_\_

City, State, Zip Code

\_\_\_\_\_

Phone Number

\_\_\_\_\_

Email

**I want to help the cause!!**

- Check Enclosed (Place in Envelope)  
Mail to: Box 32, Owatonna, MN 55060
- Invoice me \$\_\_\_\_\_ each month.
- Invoice me \$\_\_\_\_\_ annually.
- I gave online (see options below)

### 4 Ways to Give Online:

- 1) Scan QR Code
- 2) Text GIVEUNITED to 53-555
- 3) Visit [www.unitedwaysteelecounty.org](http://www.unitedwaysteelecounty.org)
- 4) Venmo @uwsteelecounty

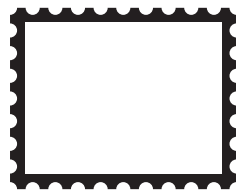
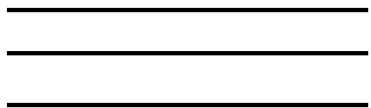


United Way of Steele County fights for the Health, Education, and Financial Stability of EVERY person in our Community. We have one life. To live better, we must **LIVE UNITED.**®



  
**THANK YOU**  
FOR GETTING INVOLVED.  
CHANGING LIVES.  
LIVING UNITED.

  
**Steele County Free Fair**



United Way of Steele County  
PO Box 32  
Owatonna, MN 55060

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Fold on this line, tape end, stamp, and place in mail.

**I am making a difference; together our impact is even greater. Will you join me?**



**Volunteer**



**Donate**



# 2021 Most Generous Small Business Gifts

1. Owatonna People's Press
2. Owatonna Bus Company
3. Climate by Design, Inc.
4. Rush Creek Lumber
5. Main Street Dental Clinic
5. Plemel Insurance Agency - State Farm
5. Prairie Ridge Orthodontics
5. Spherion
5. Steele-Waseca Co-op Electric
9. Holland Dental/Diane Holland, BHHS
10. Premier Bank - Owatonna
11. Carrin Kath, LLC
12. Gandy Company
12. LMK Accounting, LLC
12. Modern Metal Products
12. Monson Eyecare Center
12. Walbran & Furness, Chartered
17. Dresser Family Dentistry
18. Corporate Recognition, Inc
18. Darrick's Preferred Auto
18. Evapco, Inc
18. Horizon EyeCare Professionals
18. Re/Max Venture





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of Steele County

P.O. Box 32  
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US Postage

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