

## 2025 Campaign Information Sheet

- \* Company/Organization: \_\_\_\_\_  
\* Campaign Ambassador(s): \_\_\_\_\_  
\* Address: \_\_\_\_\_  
\* Phone: \_\_\_\_\_  
\* Email: \_\_\_\_\_

### Workplace Campaign Data

- \* Campaign Date(s): \_\_\_\_\_  
\* # of Employees: \_\_\_\_\_  
\* Campaign goal: \_\_\_\_\_  
Campaign theme: \_\_\_\_\_  
\* Online Giving Requested?: Yes/No  
\* Speaker Requested?: Yes/No  
\* Requested materials: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Special events/activities planned: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

- \* Attending WPC Ambassadors Meeting? Yes/No

#### **Resources Available:**

Pledge Forms, Workplace Campaign Handbook, UWSC Brochures, Flyers, Campaign Thermometers, Email Templates, Social Media Templates, Partner Agency Brochures, "Where the Money Goes" Infographic Poster, UWSC "Elevator Pitches," UWSC Annual Report, United Way Giveaway Items  
(available while supplies last)

# UNITED WAY OF STEELE COUNTY.

## UNITED IS THE WAY.

\_\_\_\_ CAMPAIGN DATES SET  
\_\_\_\_ CAMPAIGN COMPLETE  
\_\_\_\_ ENVELOPE IN  
\_\_\_\_ DATABASE UPDATED

### Techniques

#### LEADERSHIP INVOLVEMENT:

- ☐ CEO/President involved
- ☐ Upper Management involved
- ☐ Other: \_\_\_\_\_

#### CAMPAIGN METHODS PLANNED:

- ☐ Distribute pledge forms physically
- ☐ Distribute pledge forms electronically
- ☐ Retiree campaign
- ☐ New hire campaign
- ☐ Utilize UWSC speakers
- ☐ Utilize United Way presentation document
- ☐ Special events
- ☐ Incentives to give
- ☐ Other: \_\_\_\_\_

#### Request a Pre-Campaign Meeting with UWSC Staff?

- ☐ Yes
- ☐ No

Recommendations for next year: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_